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LGBT tourism breaks through US\$200 billion in annual spending

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Tourism spend by the lesbian, gay, bisexual and transgender (LGBT) will exceed US\$200 billion for the first time in 2014.

Statistics released at the just-concluded World Travel Market by Out Now Business Class (ONBC), the world's leading LGBT tourism trade association, said the United States (US) leads the market, followed by Brazil.

US LGBT travellers spent US\$56.5 billion and Brazil US\$25.3 billion, says Out Now.

Meanwhile, according a new jointly released **LGBT2020 Report on European Tourism** the total value of spending on travel by LGBT Europeans will next year account for US\$66.1 billion of total tourism spending. *(i.e around one third of total world-wide spending)*

