

Want to participate?

Are you an employer and would you like your organisation to participate in the Global Benchmark Survey? Or are you an employee and would you like your employer to take part? Learn more about the Global Benchmark and participation by visiting the website: www.workplacepride.org/benchmark.

Workplace Pride Global Benchmark 2014

A tool to measure global
LGBT workplace inclusion

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The Global Benchmark will be a catalyst for progress in international LGBT workplace inclusion

What is the Global Benchmark?

The Global Benchmark represents the ideal for LGBT workplace inclusion; the 100% measure as seen by employers and LGBT people in the workplace.

The goal of the Benchmark is to support the inclusion of LGBT people in the workplace on an international scale. It is designed to encourage organisations with global or multi-country operations to take a broad look at the development and implementation of LGBT policies and practices but also allows participation by organisations only operating within one country.

The results from the annual survey quantitatively show organisations their current standing against the Benchmark. They also provide qualitative insight into areas where progress can still be made. Regular participation in the benchmark allows organisations to track their progress on a year-by-year basis.

The Benchmark takes into account differences such as national cultures, laws and customs, the size of organisations, business models and sectors. In doing so, an even playing field is created that makes progress on LGBT workplace inclusion more realistic.

How does participation benefit an organisation?

Participation in the 2014 Global Benchmark survey is free of charge. Participants will receive:

- A summary of their organization's standing against the 100% ideal situation as determined by peer-based employers and LGBT people in the workplace
- Suggestions for possible improvements to policies and practices for participating employers
- Visibility for the top 5 overall scoring organisations along with their best practices*
- A "Workplace Pride Global Benchmark Endorsement" for top-scoring organizations

*Top scoring organisations, both by overall score and the leaders in their sector will be publicly announced to reward their efforts for LGBT workplace inclusion. Other participants will remain anonymous so as not to discourage their future efforts. In addition to the summary, a more detailed analysis of participants' results will be available at reduced costs for Workplace Pride members and at full price for non-members.